

COLUMBA
New York



EXPAND YOUR MARKET REACH

WWW.COLUMBANEWYORK.COM

 Columbanewyork

 Columba New York

 business@columbanewyork.com

 +1 917 410 2906

About Us

Columba New York is an international consulting company, focused to helping on growing companies, accelerate their growth on international sales and business development objectives.

We know that: being the largest economy in the world, the US has a significant influence on the global market. With a big consumption market, diverse culture, and a developed economic system, the US is a tempting destination for many international businesses.

As Columba New York, we assist to companies in business matchmaking and market research & entry as their business partner in United States of America.



Insights

TRADE PARTNERSHIP IN UNITED STATES

Trading partner is each one of the two companies / countries which are involved in a business relationship with one another, carrying out trade between them. The business of buying and selling of products, commodities or services is known as trade.

We offer you the key to professional / efficient, entry into the American market.

Having a trustworthy partner in US market will considerably reduce risk, time and save money and allow you to focus on growth. We provide various package / options for our candidates

.provide high-quality analysis designed to improve corporate, industry or national competitiveness.



MARKET ENTRY CONSULTING

Market research ,Market analysis, which provides information about its value and growth potential in the coming years. Identification of factors which stimulate market growth, as well as barriers and any formal restrictions for entry into the market in question. Overview of the market, which identifies key market players (not just competitors, but also stakeholders that influence the shape and development of the market).Competitor analysis, indicating the strongest players along with their business models and sales models, products offered, as well as the dominant marketing strategies and pricing. Analysis of the business environment, which includes examining, among others, the legal or technological aspects of doing business in a particular market.Marketing research, which allows for a better understanding of potential customers and their needs, expectations and shopping habits.

Our primary goal during consulting projects such as market entry is long-term market success of our clients.

We can help you;

- Learn about the market and the consumer
- Choose the right direction of development
- Take advantage of new business opportunities
- Minimise risk in investment decisions
- Maximise return on investment.



B2B CONSULTING

During our projects we have covered several sectors, where we have a strong business network. We identify complete and updated information for matchmaking services with potential clients, distributors, importers, buyers, suppliers, industry specialists, partners and representatives in the target market.

We are taking place at your service to find the best solutions with our sector based expert team in United States Of America.

It is our job to arrange the most effecient individual meetings for your company!



PERMANENT RESIDENT CONSULTING

The Green Card is proof that its holder, a lawful permanent resident, has been officially granted immigration benefits, including permission to reside and take employment in the United States. Having a Green Card (officially known as a Permanent Resident Card) allows you to live and work permanently in the United States. Apart from the right to vote, Green Card holders have almost all rights of a US citizen.

You can become a permanent resident several different ways. Most individuals are sponsored by a family member or employer in the United States. Other individuals may become permanent residents through refugee or asylee status or other humanitarian programs. In some cases, you may be eligible to file for yourself.

We can help all from any country looking for any kind of visa for US and also can train you properly in terms of interview. We generally will assess your application and will tell you what kind of questions will be asked, which will help you for getting the positive result for the visa for United States of America. A Green Card is proof that its holder, a lawful permanent resident, has been officially granted immigration benefits, including permission to reside and take employment in the United States.

Incentive Tourism

Incentive tourism, or incentive travel, programs have long been used by companies or institutions as a noncash reward to their employees and external partners for achieving key business objectives. We believe that incentive travel programs are key to your overall business strategy. That's why we work with you to design comprehensive plans for travel awards, events and meetings that contribute to your company's overall business goals, creating an impact that lasts far beyond just one single event.

We are a preferred supplier used by international conference and incentive organizers worldwide. With a large professional network of outstanding suppliers and partners in every corner of the continent, we are able to take care of every detail of your Incentive Program. We put our enviable reputation and unwavering commitment to professionalism and quality standards to work for you, and will guarantee that your program will be a success!



COLUMBA

New York

